

# BMO

Blue Mountain Outfitters

## Newsletter: March 2011

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103 S. State Road  
(Rts. 11 & 15)  
Marysville, PA 17053



In keeping with previous years we're focusing on new accessories for the Spring season, as well as news, events, and just plain fun stuff (bear with us; the fun stuff is toward the end!) Keep posted for new (2012) boats in the Fall.

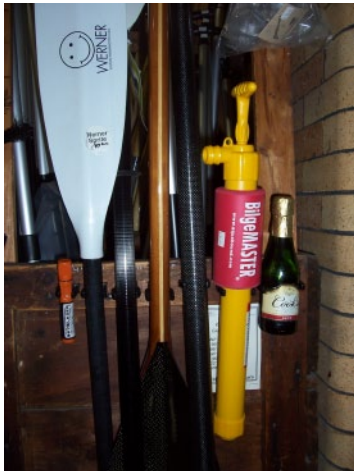
(Doug says the way a woman should be; Mary says hmmm; can't wait for the response to THAT one!)



### What's Your Hang Up?

Our friends at SeaLect Designs (Hi, Ryan!) have made it easy to hang up (or hold onto) just about anything cylindrical between 3/4" and 2". Although originally designed primarily as paddle holders, as you can see by our photo the possibilities are endless! What's better? When you're NOT using them, they fold down out of the way (think easier car topping.) Cool!

The Tag a Long wheel that was an option last year on Coupes and Versa Boards comes standard this year, but no worries, if you have a pre-2011 boat we still offer it as an accessory. Take your boat for a walk!



### New from Native Watercraft (& Liquid Logic)

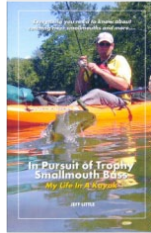
After teasing us for awhile we're soon to get (they promise!) new folding dashes later this month for the "Groove" system on both the Ultimate and Manta Ray series boats. Kind of like a lap tray that's there when you need it, but out of the way when you don't.

Love your Remix XP but wish it had a higher backrest? While the standard lower backrest is still the best bet for whitewater paddling (and whitewater sprayskirts) we do have an optional high backrest retrofit for those of you who prefer more support. 2011 XP's are pre-drilled to accept it; older ones just require drilling a couple holes. (We love drilling holes in other people's boats!)

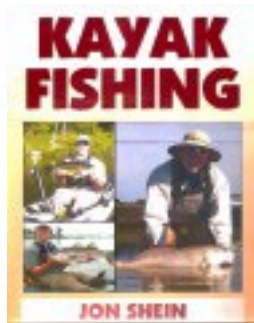


## New Kayak Fishing DVD & Book

East Coast smallmouth bass fishermen (and women) are already familiar with Jeff Little, either through taking one of his highly popular on-water kayak fishing lessons, or from reading his book (In Pursuit of Trophy Smallmouth Bass; My Life In A Kayak!). Now he's released the first of a series of DVD's, "River Kayak Fishing Skills; A River Runner's Lesson Plan". Here at BMO, and only \$19.95! Coming soon, the second of the series, covering summer river smallmouth patterns. Watch out, Bass!



Wow, kayak fishing MUST be taking off if the number of books and DVD's is any indication! Latest is "Kayak Fishing" from Jon Shein, very comprehensive, great color photos, and the biggest one we've seen yet. Not sure which book to buy? Just get them all! (That's Doug's philosophy anyway!)



flag (visibility for day as well as night.) Just should have done this sooner!



## FoxWorx Whitewater Canoe Stick

Dale & Bev Fox's paddles are well known in the flatwater canoeing and kayaking community, but a request from one of our customers reminded us that they also made a few whitewater canoe paddles, which, according to him, are the strongest he's ever used. They weren't in the catalog, but the Foxes were all too glad to send us a supply. Check them out! (That's one of the many rewards of working with an independent, "made in USA" family company!) Thanks, FoxWorx!

Versa Board Cooler Seat



Need we say anything? We think you get it! (Cooler and contents not included!)

## Get Visible!

Got an email a year or so ago asking us to consider bringing in a new kayak light. Looked intriguing, but like much around here was put on the back burner. Well, after several requests by customers to purchase them from us, we finally wised up and brought in the VisiPole. Tall yet compact (it breaks down much like a tent pole), sturdy yet light (the pole is carbon fiber, like your favorite paddle; or the paddle you wish you had!), variable mounting options, and it all stores inside the bright orange



## There's no Need to Fear, UnderDOG is here!

MTI's new UnderDOG canine PFD is enough different from others we handle that we're just going to let them describe it to you themselves:

"The life jacket for dogs that is the first ergonomically designed buoyancy aid for the swimming canine. With 90% of the flotation in the water under the chest and neck, the underDOG supports the natural swim angle of the dog. Traditional dog vests pull the body into a horizontal position. With the underDOG the rear is allowed to sink lower than the forelegs, freeing the hind legs to swim more efficiently, while the neck is supported so that the head rides higher above the water line. It works with your dog so they are less fatigued after a long swim - they would tell you so if they could!" Lots of other cool features also; bring your "best friend" in and check them out!



## Are You More Creative than a Fifth Grader?

What happens when you ask a 10 year old to name your new youth size PFD? The MTI BOB, of course! Edgy Fractal Green print, sculpted low profile body, a mesh porthole in the back to cool down...the ultimate Generation Y life jacket!



## 2011 Astral GreenJacket LE4

It's here; at least for now. Astral's 4th Limited Edition Rescue Vest is in stock, all sizes, until it sells through. And no, when they're gone we CAN'T get more...that's why it's called Limited Edition! Great fit for gals too!

What we CAN'T figure out is why Astral discontinued the black GreenJacket and replaced it with Blue? Why not GREEN?



## BMO Gallery of Fine Art

Opened up our email recently and found the following message from our friend Tim Lawson, along with the accompanying photo.

"I want...gimme, gimme, gimme, I need!"

We couldn't agree more!



*Middle Pond Camp, 2010*

## Helmet Liners

We're seeing a huge increase in helmet sales here at BMO; guess people are starting to realize the value of their noggins! While we're all too glad to sell new helmets, we're also happy to help you refurbish liners, as long as the integrity of your helmet shell is still good. We've got a supply of old style type full coverage helmet liners left over from a company we previously dealt with, minicell liners in various shapes and sizes left over from our days with Grateful Heads, and odds and ends from many other companies. Bring your lid in and we'll put our heads together (SO Bad!) and see what we can do!

## Doug's Trailer Sale

FINALLY tackling the computer room (which also housed our paddling clothing) renovation, so Doug set up a temporary home for the gear in a cargo trailer in the north parking lot. The con? You have to walk outside (only a con on a nasty day!) The pro? He announced a sale to make up for it: 10% off all full priced items; additional 5% off those already marked down. HOPEFULLY it won't be running much longer ('cause that would mean that the work is finally finished!)



### Dougism's (if it ain't a word, it should be)

During the 20+ years Doug and Mary have been working together, Mary's been collecting what she terms "Dougisms"; words or phrases that never quite made it into Webster's. Not quite enough for a book, but enough to last for several newsletters. Here's the first of many to come:

**"Catviar" (Catfish Eggs, Not just for breakfast anymore!)**

## Reverend Doug

Many of you who know Doug personally might find this a bit of a stretch, but it's official... Doug's now an ordained minister! An old friend of his requested that he officiate at his marriage on the river this summer. Could be a new trend at BMO. Amen!

## BMO Fun & Games; Old School!

We've been accused for some time of being Old School here at BMO. Well, we've decided to embrace it and share some of our "Blasts from the Past" photos with you. Quality won't be too great; remember these are OLD pics! But the spirit is there!



*Doug, showing his Split Personality*

## Stand Up and Be Counted

Jesse's been standing up and poling his Prospector canoe for years. Now he's into Stand Up Paddle Boarding, and invites you all to come out and try it! Watch our Facebook page ([BlueMountainOutfitters](#)) for date and time updates!



## Lotapalooza II (Demo Days 2011)

BMO will be back at the River Lot this year (if the water Gods are good to us) Check the following for info:



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canoe & kayak  
▪ sales  
▪ accessories  
▪ river trips  
▪ trailers  
▪ repairs  
▪ lessons

# 2011 BMO DEMO DAYS

Test Paddle the Latest Canoes and Kayaks.  
Canoe and Kayak Factory Representatives,  
and a Pro Kayak Fisherman or two on Hand.

**SATURDAY, MAY 14 & SUNDAY, MAY 15**  
**NOON - 5:00 PM**  
AT THE  
**BLUE MOUNTAIN OUTFITTERS RIVER LOT**  
**ON THE SUSQUEHANNA RIVER**

**PARK AT OUR STORE, SAY HELLO, CHECK-IN AND**  
**CATCH A BMO VAN RIDE TO OUR RIVER LOT.**

**PARKING IS NOT AVAILABLE AT OR NEAR THE RIVER LOT.**

Our river lot is located at the north end of Marysville on the Susquehanna River, a short distance downstream of the Dauphin Narrows. Participants will park at our store, sign up to participate, and then catch van rides to and from the lot. The lot will provide three big improvements over the previous venue: moving water, deeper water and more water. In the immediate vicinity, the river forms a large, unobstructed pool with mild currents. We will have safety boats on patrol to assist anyone needing a hand.

Please wear old footwear  
and plan to get wet!

**Hope to see you there!**

3/15/11

Questions or special boat requests?  
Call Blue Mountain Outfitters  
at (717) 957-2413  
or check our web site at  
[www.bluemountainoutfitters.net](http://www.bluemountainoutfitters.net)  
for the latest details.

That's it for now, writing this ahead of time because Doug and Mary are off to Nicaragua to visit friends. Sun, surf, cocktails, paddling, and fresh seafood... what's not to like?

Happy Paddling, and stop in to see us!

The BMO Gang



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