

BMO Newsletter: November 2007

Blue Mountain Outfitters

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Das Boot

He fought the car, and the car won. Doug, our Fearless Leader, had the unfortunate experience of being hit by a car this summer, crossing the street with Mary and friends for a meal and cold one at the Parrot Head Restaurant (which, needless to say, we never got!) One shattered lower leg, a series of casts, and four months later he's starting to walk again. Thanks to all of you who sent good thoughts, offers of help, and a joke or two our way. Special thanks to IR who dropped everything and fashioned a "dry leg" so Doug could get outside and enjoy some river time! (We only hope he put a good sized dent in the vehicle of the person who hit him and ran!)



www.immersionresearch.com

Fall Clearance Sale

2008 Boats are arriving as we speak, thus bumping up discounts on 2007 and older ones in stock. We're trying our best to keep our website up to date, but best to call and make sure before heading our way for a particular boat. And speaking of sales, don't forget our annual Customer Appreciation Holiday sale, details below! We're well stocked with all kinds of gifts for the paddler in your life (even if that paddler is yourself), including Doug's favorite; Lizard Lights!

Blue Mountain Outfitters Holiday Sale



The BMO Elves have been busy stocking the shelves for our Annual Customer Appreciation Holiday Sale, December 1 & 2 from 10-6. All in-stock boats 10% to 25% off (some even more!) Accessories (anything that's NOT a boat) 15% off, including sale items, and we have LOTS of accessories on sale. Touring and whitewater sprayskirts (best to bring your boat to check fit), paddling clothes, dry bags, miscellaneous car-topping equipment, and WAY too much more to list. Also lots of paddling related gifts for the special paddler(s) in your life, as well as Paddling Ornaments & Cards. Hope to see you there! In the meantime, thank you for your patronage and company; we value both! Happy Holidays!

New for 2008

Speaking of new 2008 Boats, following is a taste of what's headed our way for next year. (Check out listed websites for more info.)

Share the Vision

Bridging the gap between the recreational Kestrels and the full-on touring kayaks Current Designs is so well known for are the Visions, North American Style kayaks in 13', 14', and 15' lengths that are light, roomy, and confidence inspiring. Don't want to paddle alone? Enter the (you'll never guess) Double Vision!



the Vision 140



Kitsilano

Also new this year, a 16' Kestrel to round out the Rec line; the Kitsilano, a 15'3" Day/Weekend tripper; the Cypress, a 16'9" British design; and for Speedsters, the 18' Freedom.

www.cdkayak.com

Slip-Gliding Away

Hard on the heels of their runaway hit last year, the Bliss, Emotion comes out the gate with the Glide; a compact 9'7" Rec boat featuring comfort, light weight, performance, and low cost. Who could argue with that?

In an aside to the pink boats mentioned below, we just discovered the Casting for Recovery Special Edition Glide Angler in Hot Pink, tricked out with 2 removable Scotty Fly Rod Holders. Emotion Kayaks is donating \$25 from the proceeds of each of these special edition boats to Casting for Recovery®, a national non-profit support & education program for women who have, or have had, breast cancer. Kudos, Emotion!



Casting for Recovery

Also new this year, the Grand Slam Angler; 14'5" of fishing machine!



Grand Slam

www.emotionkayaks.com
www.castingforrecovery.org

Who's your Hero?

Jackson Kayak is revamping their river running line this year, with all new Heros in three sizes; the Super Hero for Papa Bear, Mama in the Hero, and for Baby Bear, the Sidekick. Comfortable, easy to roll, light weight, durable, and fun...what more could you ask?

www.jacksonkayaks.com



Minis & Maxis

Germany's Prijon addresses all shapes and sizes this year as well. The 12'4" Micro Tour (soon to be renamed...stand by) targets small paddlers looking for an easy to handle, lightweight short touring boat. (Mary & Sarah are already eyeing this one up!)



Micro Tour



Cruiser 320

Rounding out their Rec line, Prijon adds the Cruiser 320, a compact 10.5' to supplement the 14' Cruiser 430, and for the couple that paddles together, the Cruiser II; same length as the Capri II (15'5") with bigger cockpit sizing.

On the whitewater side, enter the Soca, 8'4" of Prijon's signature light weight and durability.

www.wildnet.com

Wave Sport Lights the Fuse

Rounding out the Fuse 35 released last year for the little folk (Short Fuse?), Wave Sport adds the 48, 56, and 64 for the rest of the family. Roomy and comfortable (are we starting to see a trend here?) with a great combination of speed and control.

www.wavesport.com



Stormy Seas & Pink Boats

Wilderness Systems continues their weather theme (i.e. Tempest & Tsunami) with the Zephyr. Available in 15.5' and 16.5' sizes, the Zephyr is a sporty sibling to the Tempest, perfect for day tripping and weekend paddles.

Ladies, we know we lost sales to several of you last year because we didn't have a "woman specific boat, specifically in Pink!" Well, Wilderness Systems has taken care of that this year, with not only a new boat designed for women, the Tsunami 135, but also three current models now available with female inspired graphics and colors; the Pungo 120, Tsunami 120, and Tsunami 160. All available in Pink as well as other colors. Go Girls!

Also new this year, (and sure to be a hit with the ladies as well) the Tarpon 120 Sit-on-Top in a lightened up (by 10 lbs!) thermoformed version.

www.wildernesssystems.com



Pocket Canyon

What's That in Your Pocket?

Ever wanted to go paddling but dreaded loading that big canoe? Esquif's new Pocket Canyon is just the ticket. At 14'6" long and a manageable 60 lbs.,

this little sister of the Canyon is perfect for smaller tandem paddlers seeking a nimble, stable, and responsive river runner, or solo paddlers looking for a forgiving fly fishing, poling or showboating toy. (That should get the attention of the Pennsylvania Contingency of Canoe Polers!)

www.esquif.com

Déjà vu

Mad River once again revives a tried and true Dagger design with the Reflection 17, a 17'4" light, efficient, touring/cruising/camping canoe. Your choice of aluminum, IQ2, or wood trim.

www.madrivercanoe.com

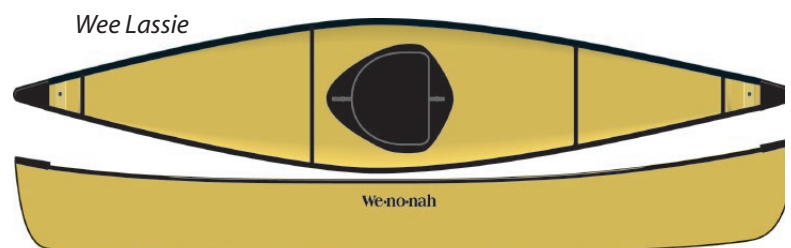


NovaCraft Cronje

Say What?

Last year NovaCraft brought us the Pal; hey we could pronounce that! This year it's the Cronje, another classic cruiser from the Chestnut Canoe Company. Named after Commandant General P.A. Cronje of the Boer War, the Cronje is a flat-water cruising machine, with classic Chestnut lines. They say it's pronounced "Chron-yeáh" we say who cares, as long as it paddles like they say it does!

www.novacraft.com



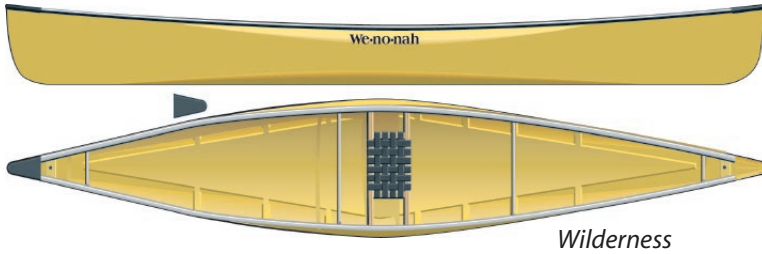
Wee to Three

Wenonah adds three new canoes to their line this year, starting with the Wee Lassie, a J. Henry Rushton designed classic Adirondack-style (sit on the bottom and use a double-bladed paddle) canoe in Kevlar, tipping the scales at a featherweight 24 lbs.

On the other end of the spectrum is the Seneca, Wenonah's second 3-paddler canoe model. Augmenting the straight tracking Minnesota 3, the 19'4" Seneca has more rocker and a wider, more stable hull. Great family, camping, and/or fishing boat!

In between is the Wilderness, a 15'4" mid-length solo tripping canoe that's dependable on the water and a dream on portages. Lots of layups for your choice of price versus weight.

www.wenonah.com

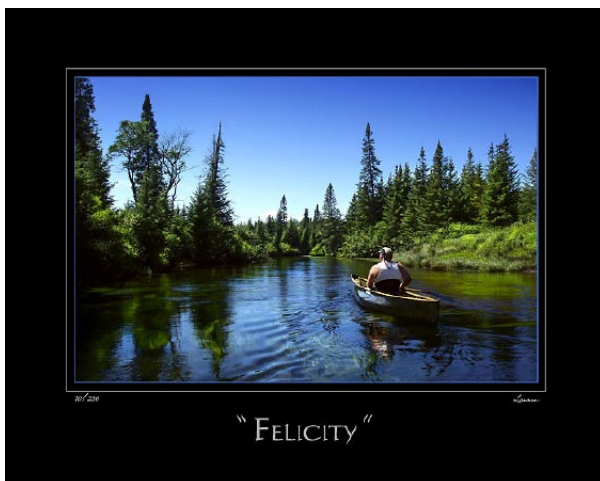


New Voice at PFBC

Earlier this year BMO's Mary was appointed by Governor Rendell to the Pennsylvania Fish & Boat Commission's Boating Advisory Board (whew, that was a mouthful!) This is a great opportunity to voice your suggestions and concerns through someone representing the non-powered boating community, and build on our working relationship with PFBC. (Feel free to call or drop a line any time.) In future newsletters we'll keep you updated on current and upcoming PFBC initiatives and programs. www.fish.state.pa.us

BMO Gallery of Fine Art

Our Friend Timmy again, with a beautiful pic of Doug on the North Fork of the Moose River in the Adirondacks; before accident!



North Branch Susquehanna River Guide

Drum Roll!!! Ladies and Gentlemen, we are pleased to announce that the long awaited North Branch Susquehanna River Guide is finally here! Along with the Middle, Lower, and West Branch Maps we now have comprehensive paddling information for the entire Susquehanna River in Pennsylvania. (Hint: If you have any pull in New York State, we're still missing the NY Loop portion of the North Branch.) Maps available at BMO as well as many other area outfitters.

North Branch:

www.endlessmountainheritage.org

Middle Section:

www.susquehannarivertrail.org

Lower Section:

www.co.lancaster.pa.us/planning

West Branch:

www.lumberheritage.org

Like Father, Like Son

Check out former employee Mike, and potential future employee Colden sporting their BMO hats!



Eco Corner

If you didn't believe in Global Warming before, hopefully the summer of 2007 that lasted into November has changed your mind! While we admit we enjoyed the warm temps, we know it's a bad sign for our planet. Please, if you haven't already, consider taking a few steps to lighter your impact. Small things like switching to compact fluorescent light bulbs, recycling, purchasing reusable items when possible, using cloth shopping bags, etc. CAN make a

difference. Also look for more “earth friendly” products, such as PFD’s using Gaia™ foam or organic, renewable kapok, as well as PVC free dry bags and other gear on our shelves (and hopefully in your gear closets.)

Food for Thought

Early this Spring Doug & Mary took a day off to explore the lower Susquehanna at Havre de Grace, Maryland. Poking around at the Maritime Museum, they found the following sign. We think it says it all!

Knu

When people figure out what’s really important in life, there’s gonna be a big shortage of canoes.

Too Much Fun!

We often wonder what are customers really do on our Susquehanna River overnight trips. Now we know!



Repair Center

Now that the “summer that didn’t end” is finally over (we think!) it’s time to look over your boat(s) and gear, check for wear & tear, and make repairs. A couple new products should smooth the way this year.

New from well-known West System®, is G/flex™ Epoxy, providing a superior grip to metals (including aluminum), plastics (including polyethylene), glass, masonry, fiberglass, and wood. Looks like there will

be a lot less Colemans in landfills now!

For field repairs (face it, duct tape doesn’t fix EVERYTHING), carry the NSR® (nope; that wasn’t a typo!) Paddle Sports Repair Kit. Packaged in a durable Lexan Nalgene® bottle, the kit includes everything you need for a 12” square repair. Light activated (the kit includes a waterproof LED headlight), this 30 second repair (no mixing!) can be done in all temperatures, and even underwater! Refill packs are available as well. UV breakdown? No worries! Since it’s light activated, it actually gets stronger when exposed to sunlight.

Look for these as well as a full selection of other repair materials and parts at BMO. Not confident enough (or not enough time) to do it yourself? Our repair staff is ready to do it for you. Off season is the best time for repairs; drop your boat (or gear) off and know that it will be ready well before the first Spring outing!



Assateague, 2007

Headline! We did NOT get rained (or blown) out at Assateague this year! A record 27 staff, family and friends gathered for a weekend of beautiful weather and fun. The ice cream ball was a big hit this year, especially since Jimmy’s suggestion of letting the ocean waves do the tossing and turning worked! Our new 10 day cooler worked well also. Okay, it didn’t last 10 days, but then we think using it for beer (it was opened a LOT!) wasn’t the best idea. Doug even managed to “crutch” over the dunes and get some beach time, offering advice to would-be surfers. (Noticed some beach-goers scratching their heads over those footprints!) He emptied about a gallon of sand out of the cam boot and crutches afterward, but it was worth it!

Friends & Neighbors

I know, we promised a segment on Treats for the Body and Soul, but are putting that off 'til next time. Why? 'Cause Mary and Doug were too busy soaking up the sun (VERY good for the body & soul!) at the First Annual Confluence Dealer Appreciation Days on Captiva Island in Florida, and Mary didn't feel like writing ANYTHING! (Hence the reason this newsletter is later than usual) The folks at Confluence really know how to throw a party (whoops; Conference) and the setting was awesome. Look for an update on this column in our next newsletter (we hope!)



BMO Staff News

Most of you who've visited BMO have met Sarah; look to see a lot more of her now that she's joined us full time to (try to) keep Mary sane. (Sarah wasn't sure if she wanted to be a Yard Monkey or Shop Wench, so we've given her the coveted title of Monkey Wench. Okay, just kidding. Assistant Manager.) Jesse, Joe and Tim also joined us this summer, and along with Kris, Mike, and Hap managed to keep things rolling while Doug was laid up (although no one can take the place of the Boss!) Our thanks to ALL our staff for their help and support!

Trailers for Sale (Sorry, not Rent)

After a full year of trying to build up a stock of trailers to sell (but selling them faster than we could make them) we finally have stock on hand. Don't wait until paddling season to grab one; lead times become

longer and longer the nicer the weather is. Need a tax write off? This is a great way to get one and also prepare for the Spring paddling season!

Upcoming Events

Plan to join us again at the 2008 Eastern Sports & Outdoor Show, February 2-10 at the Pennsylvania Farm Show Complex in Harrisburg. Same place (booth 4060 in the Fishing & Boating Hall), with lots of new Fishing, Hunting, and Paddling boats and gear.

Details at www.easternsportshow.com

Our second annual BMO Spring Swap Meet will be held sometime in April (we think!) Updated info. to follow, but wanted to give you time to start gathering your unwanted gear and think about what you might be in the market for!

Demo Day will be May 18th (we ARE sure about that one!), again at the Marysville Lions Club Pond complex. Mark your calendars; we'll include details in the Spring Newsletter. Look also for upcoming info. on one or more Whitewater Boat demo days.

Big Water, Little Boat

Last but not least, here's a BMO photo favorite! Creek? Yellow Breeches. Boat? Fluid Vaya. Paddler? BMO regular Tony Reilly, following in Dad Pat's footsteps. Go Tony!



Stop by when you get a chance; we're always happy to see you!

The BMO Crew