# Newsletter: Fall 2018 Web: www.bluemountainoutfitters.nex

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103 S. State Road (Rts. 11 & 15) Marysville, PA 17053

Wow, what a summer (or lack thereof!) Rain, rain, and more rain, high water, blistering heat, high winds...the fun never stopped! But now its fall and we're experiencing (at least at the time I'm beginning to write this) the summer weather we SHOULD have had.

Reminder: with the arrival of fall, we begin our offseason hours (Tuesdays 10-8, Wednesday through Saturday 10-6 and closed Sundays and Mondays.)

### **Road Trip!**

Heading out on October 29th to celebrate my Dad's 99th birthday in Florida, so if you see a boat in our inventory you're interested in, give us a call or drop a line and we'll see if we can deliver it. (Ditto for a 4-Boat Trailer with stacker, used 4-Boat Trailer with stacker, and possibly an 8-Boat Trailer.)

What's New, Boats? (Look for "What's New, Accessories" in the Spring)

### Bonafide RS 117 (RiSe) & SI 123

Rounding out last year's best-selling models, Bonafide is introducing an 11'7" sit on top kayak loaded with enough features to make any angler happy, at a price of only \$999. Their hybrid cat hull design lends awesome stability, both sitting and standing (hence "RiSe") and quick click seating, mini tub dry hatch, and a host of other amenities provide function. Coming this fall to BMO!

Adding to their sit on top line, Bonafide

will be introducing the \$1 123, a sit inside kayak with stand-up ability and unique features including a deck dashboard with storage drawer and cup holder, non-skid traction pads for standing, a comfortable stadium seat for sitting (didn't see that one coming, did you!) and stern hatchwell/tankwell for gear storage. Look for it this coming spring at BMO.



(Also watch for limited edition Woodsman SS 107's and SS 127's this fall!)

### Dagger Stratus 12.5 SM & LG

Building on the success of the Stratus 14.5' models, Dagger is introducing 12.5 versions this year in both small and large volume. Same format, smaller size.

### **New Dagger WW Color**

When we first heard about Dagger's new whitewater color "Aqua-Fresh" our reaction was "Do you really think people want to paddle something that looks like toothpaste?" Well, were we ever wrong; seems they do. SO, coming soon (be sure to place your order early to get this or any other desired color.)



### Native Watercraft Stingray Angler Solo & Tandem

Native Watercraft is debuting both a solo and tandem sit-on-top kayak priced to meet budget conscious anglers' needs while retaining Native signature integrity. \$799 and \$999 respectively, they give you all the basics and then some, including a child (small dog?) seat.



Stingray Angler Solo

### Liquid Logic Ventura Solo & Tandem

Non-angler versions of the previous, for the recreational crowd not needing the fishing set-up. Fun for the whole family!

### **Northstar Firebird**

The folks from Northstar Canoe stopped by recently with a new Firebird canoe on the trailer; I almost had them leave it here for me! Based on the Bell Flashfire but tweaked with more bow flair, it's the smaller person's complement to their Phoenix (follow the logic of the names?) Whether you're into freestyle or just want a lively, responsive paddling canoe this might just be the one for you. We'll have one here soon to check out!`



Firebird

### **Perception JoyRide**

Perception's Prodigy kayaks have always been best sellers for us, so we were bummed to hear they were being discontinued this year until we saw the new JoyRide that's replacing it. Kept the comfortable seat, added an easier to access stern hatch cover, and a built in dashboard loaded with features within arm's reach. 10' and 12'; a size for everyone!



### Wenonah Wee(er) Lassie

Okay, not new this year but new to BMO, Wenonah's Wee Lassie 10'6", a shorter version of their 12'6" model weighing in at a trim 16 lbs. Short roof line? Short-bed pick up? (They're making them REALLY short these days!) Ability to raise the back hatch without hitting the boat? Might just be the answer. And light enough for anyone to load and unload. Coming soon to BMO!



Wee Lassie

# Wilderness Systems Totally Awesome Pungo...Take 3

For years we could always count on the Wilderness Systems Pungo being our best selling kayak. Then things got confusing...from one Pungo to three. BUT they kept selling (all three of them). Now for 2019 they're being redesigned again, and we're excited about this one. The 14-foot version is gone, but there are new 10.5', 12' and 12.5' models, still featuring the trademark multi-chine hull, but adding a little more depth (better foot position and room) and lots of extras. Check 'em out; we think you'll like 'em!



Wilderness Systems Pungo 125

And speaking of the Pungo, check out this music video of local artist Stan Hoke's new song "Only the River" featuring the original Pungo he bought from us 16 years ago. (Rumor has it he's going to be looking into getting one of the new ones this year!)

Stan Hoke \$ Only the River \$ Link:

### https://www.youtube.com/watch?v=1MQx1OyV9rA

# Black Friday & Small Business Saturday

Mark your calendars for Friday, November 23rd and Saturday, November 24th for our Black Friday and Small Business Saturday sales. No, you won't find any half price TV's, but we will make it worth your while to stop in and shop. (We also hope you'll support other small businesses in your area; remember these are the people who step up to support your local fundraisers, etc.) Thanks!



And a plea once again to spend Thanksgiving with family and friends. There're plenty of other days to shop, and family and friends are more important than beating your neighbor to a sale. (Maybe if enough of us do this we'll go back to stores being closed on major holidays.) Obviously we'll be closed on Thanksgiving!

### **And More Sales**

Rental season is nearing an end, so we'll soon be sorting through our rental kayaks and putting some of them up for sale. Watch our inventory on line under "used kayaks". (Sorry, not taking calls to hold them!)

Also, since we're beginning to receive our 2019 boats, most of our 2018 and older ones are on sale. Get 'em while they're still here!

### Perry County Memorial Wall Dedication

Plan to stop in on Saturday, November 10th, for the unveiling and dedication of the Perry County Memorial Wall, a tribute to all Perry County men and women killed in action since World War I. Brainchild of a 12th grade Perry County student, who wanted to do something above and beyond the ordinary, the project has taken shape through the efforts of countless volunteers and donors. We're proud to be located across the street, and hope that you will take the time to visit and honor our vets. A Memorial Day parade will precede the dedication (11 AM) which will start at 1 PM. Extra parking is available at our shop, but please use the stairwell under the street...it's much safer than playing "Frogger" with 11&15 traffic!

And a reminder; we offer a military discount; we appreciate our servicemen and women, both active and vets!

### **Crazy Customer Comments**

"I'm looking for one of those kayaks that rolls itself back up." Aren't we all?

## BMO Fall Classic Fishing Tournament

After repeated tries, our BMO Fall Classic Fishing Tournament, which was supposed to be held on the Susquehanna River, had to be moved at the last minute to Lake Marburg. Attendance was down (as expected) but those who made the trek and fished the lake were treated to many prizes donated by our generous sponsors. Congratulations to Dave Thompson of Gaithersburg, MD who won the Wilderness Systems Radar 115, and the many other anglers who won prizes as well, from Sealect Designs, Stohlquist Watersports, Grayl Water Filters, as well as the many sponsors of our co-tournament, Central PA Kayak Anglers. Once again, Jed

Plunkert came in first (re-affirming our suspicion that he is a "Fish Whisperer")

#### **BMO Staff News**

People are always asking me if Sarah is my daughter, and my answer has always been "In spirit only." She's been like a daughter to me for years as well as a friend and my right hand person here at the shop, and we will miss her as she leaves to pursue other interests. We wish her the best, and hope she will be around now and then to help out (hopefully more now than then!)

Tim's back from his latest excellent adventure, this time to Maine for a whirlwind of whitewater streams including the Dead, Kennebec, Penobscot, and (on the way back) Moosefest. In typical Tim fashion I got a call from him early in the trip asking for information on our new health insurance policy. (Say what? You didn't take the new card with you?!?) Apparently some upside-down hand mashing, but he was able to continue paddling. (And there's still Ski season to come; hopefully that new card won't get TOO big a workout!)

# Dougism's (If it Ain't a Word, it Should Be!)

Our commander in chief has been through a rough year, with both a knee replacement and intensive back operation. No paddling, and a not-so-much-fun recovery. His comment to a customer who asked how he was doing? "My agilibility isn't what it used to be".

### And a Gregism

As I was sitting at the dining room table working on this newsletter (while drinking a glass of wine...it WAS after work!) my son Greg walked by and asked how the boozeletter was coming along. Thanks a lot, Greg!

### Assalot 2018

Seems like the watchword this year has been high water. Our annual Columbus Day Staff Retreat seemed like it would be the latest victim of the Susquehanna, but despite repeated flooding, the wiping out of our "walking bridge", and endless cleanups, we were able to pull it off after all and were blessed with three days of beautiful weather...an unusual event for this year! Lots of family and friends, music and food, and great memories. (I'll spare you the photos my brother took of the Port-a-Jon commode at the beginning of the weekend, and at the end...Yuk!)

### Fall/Winter Repairs & Outfitting

Our annual reminder to check your gear and bring in your repairs and outfitting needs over the offseason, instead of waiting until the day before you're scheduled to leave in the spring. We're much better able to handle these things now, and appreciate it!

### **BMO Gallery of Fine Art**

Thanks to Jim Booth for once again providing us with a river pic. Check out this close up of a Susquehanna River Beaver. (Hope it wasn't as aggressive as some others we heard about this summer!)

Hope you all get a chance to enjoy some fall paddling; word is that leaves should be especially colorful this year (SOMETHING has to come out of this disappointing summer!) Use our rental boats or arrange a shuttle; we'd love to see you here!





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-The BMO Gang (Doug, Mary, Sarah, & Tim)